



Communities & Use

BROCKWELL PARK COMMUNITY PARTNERS CONSULTATION LAUNCH - ROUND 2 BID
FEB 29th 2020 Brockwell Hall & Stables



MTW Consultants Limited

EVENTS

What sort of events should we run in the restored Hall & Stables to ensure their viability?

THEMES

- Weddings
- Private functions
- Anniversaries
- Conferences
- Corporate Team-building
- Festivals
- Theatre

Advertise & enhance;

- Film & TV Hire
- Fashion Shoots

SUSTAINABILITY

How do we help ensure the project is sustainable?

THEMES

- Reduction of environmental impact running the Hall & Stables
- Lambeth Registrar base in Hall
- Governance & operational structure
- Management and maintenance of the Hall
- Balance of commercial and community use to ensure viability
- Café lease and responsible procurement

REVENUE

What are the main income streams the Hall & Stables can expect?

THEMES

- Wedding ceremonies
- Wedding receptions
- Corporate team building and away days
- Private functions
- Room hire
- Film & TV Hire
- Fashion Shoots
- Café & Catering services
- Office rental
- Balance of uses
- Other events and festivals
- Local economic benefits (direct and indirect)

EDUCATION

How do we ensure that the project leaves a lasting educational legacy?

THEMES

- Apprenticeships
- Volunteer training
- School outreach programmes
- Community group workshops
- Adult education classes

PUBLIC ACCESS

How much public access will the restored Hall & Stables have?

THEMES

- Increased access to the Hall, Stable Block and Yard
- Improved access to the Café
- Improved access to the main hall and the history of the hall through exhibitions, workshops and classes
- Improved Community Group Hire
- Improved Public Toilets

USERS

Who should we be aiming to attract to the Hall & Stables?

THEMES

- Existing park and hall users
- More Local residents
- Community groups
- Delivery partners
- 'Destination' Visitors

Wider catchment includes parts of Southwark, Westminster, Wandsworth, Croydon